



BUSINESS START-UP GUIDE & CHECKLIST

By Studio 7 – Helping Women Launch Bold, Beautiful Businesses

Welcome, World Changer!

Before you build a business (or anything, really), you need to know how to begin.

You're not just starting a business — you're launching a dream. This guide is here to give you clarity on what to expect, what comes first, and how to avoid overwhelm along the way.

We've worked with women just like you to take business ideas from scribbles on a napkin to beautiful, thriving brands — and we can do the same for you.

Let's walk through the core steps together. If anything feels too big or confusing, just remember — you don't have to do it alone.

The 5 Key Stages to Launch Your Business

1. Business Foundations



- Choose your business name.
- Register your business (DBA or LLC)
- Get your EIN
- Open a business bank account



2. Branding & Identity



- Design your logo
- Choose brand colors & fonts
- Order business cards or marketing materials



3. Website & Online Presence



- Choose a website platform (Wix, Squarespace, etc.)
- Write copy for your Home, About, and Services pages
- Connect your domain + SSL



4. Social Presence & Visibility



- Set up your Instagram, Facebook, LinkedIn, etc.
- Write bios + upload branded graphics
- Announce and market your launch



5. Launch Plan



- Choose your launch date
- Create an email or social media announcement
- Start inviting your dream clients!



Ready to Skip the Stress?

You don't have to piece this together yourself. Our Biz Launch Pro package gives you:

- Business name registration, EIN, and admin setup
- Logo + branding kit
- Fully designed, user-friendly website
- Branded social media setup

It's everything you need to launch with confidence — and none of the overwhelm.

👉 Book your free consultation today:

[Studio7.com](https://studio7.com)

We're cheering you on every step of the way!

- Studio 7 📁

